

CCTV Center for Media & Democracy

The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.

MINUTES

Thursday 10 September 2015 | Time: 8 AM | Location: Feldman's Bagels

Welcome & Attendance – Michael McNamara, Jason Pelletier, Jane Knodell, Tess Gauthier, Erin Malone

Staff: LG Davitian, Jackie Marshall and Andy Crawford

Approval of Minutes – [June 2015](#) – Delayed to the October (Because we had two versions).

Financial Statements Review and Approved 8/31 – Attached

COMMITTEE REPORTS/ ACTION

BAMO Update – See [SC Notes 7/7](#) and [Jamboree Notes 7/21](#) – We discussed a few ways to move the process forward, including Board members building relationships (starting with CCTV and Channel 17), bringing in a third party facilitator to help solidify the ways the television operations could conjoin and efforts to look at the unique programs as important components of a larger, common vision. **To Do:** Mike will meet with Elaine Sopchack, new Channel 17 Chair-to-be and schedule joint meetings with the Channel 17 Trustees.

Development Committee Update – Major Donor Consultancy Update – Report Due in September. Preliminary indications show that there are 3-4 donors with interest in CGVT with potential yield up to \$40K, but no groundswell that will significantly change the scale of our funding.

Burlington Telecom – Jane gave an update on the process at the Burlington Telecom Advisory Board, including upcoming plans to better understand the terms of the current agreements (upcoming meeting), host a BT Ignite event featuring Chattanooga, Kansas City and Bill Wallace on 10/29 – Lunch Time/ City Hall, two meetings to hear from the public about criteria (11/11 and 11/18) which we will plan to mobilize people to attend. Following that the BTAB will prepare a report, ask for public feedback and send to City Council in February 2016. **To Do:** Mobilize people to attend these public meetings.

Executive Director Report – Lauren-Glenn reported on new hires and leadership development efforts. New hires include Morgan Webster as a full-time Coordinator for Common Good Vermont. Barrie Silver will also be hired to assist with Channel 17 Marketing, CCTV Annual Campaign and Common Good Vermont underwriting. LG is working to provide opportunities to all staff to become more engaged leaders in the organization.

FY16 Budget Review – The FY 16 Budget was approved by the Board. Concerns were expressed about Common Good Vermont's ability to meet its budget goals. We have identified at least \$150K of the \$200K revenue for the year. There are underwriting opportunities that could be increased both in terms of volume and amount of funding. There is also the prospect of new major donor giving that is yet to be fully tested. If we don't meet our goals we will scale back our staffing and projects.

In this budget, the Executive Director is staffed at 32 hours/ week (down from 36).

Because we are fully staffed up, the margins for this year's budget are very tight.

Tech Director Report: Andy Crawford gave an update on our efforts to build capacity for Channel 17/ CCTV, BAMO and the entire Vermont Access Network. Given the direction of Comcast and other major cable operators (to be internet gateways v. cable companies), we must position ourselves so that our content remains "discoverable" and easy to consume. Andy has been working on a design for an alternative statewide network designed for sharing live and archived video between and across community media centers. Because Comcast is clear that they will not be able to/won't provide this, we are working with VELCO to propose a statewide broadband network that utilizes a portion of their 72 fiber "intranet". The Civic Cloud (not currently marketed to the outside world but being actively used by access management organizations) would serve as an anchor for computing, storage and bandwidth. The proposal ([found here](#)) that funding come from a percentage of VELCO revenue and/ or percentage of VAN member capital budgets.

ADJOURN: 9:30 a.m.

2015: 10/22, 11/19, 12/17

2016: 1/21, 2/18, 3/17, 4/15, 5/19, 6/10

BOARD CONTACT INFO: <https://docs.google.com/spreadsheet/cc?key=XXXXXXXXXXXXXXXXXX>