

CCTV Center for Media & Democracy

The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.

MINUTES

Thursday 19 November 2015 | Time: 8 - 9.30 AM | Feldman's

Welcome & Attendance: Jason P, Mike M, Jane K, Erin M, Tess G

Staff: Lauren-Glenn and Jackie Marshall - Approved.

Approval of Minutes – [October 2015](#)

Financial Statements 10/31/15 - This month is tight with \$209 margin. We are fully staffed and are going to start to look at how to modify Channel 17 deliverables, generate more CGVT resources and fund the Civic Cloud, see below. [Approved.](#)

BAMO Update – Jason and Elaine Sopchack, Ch 17 Chair meet with Ashley Michelle Fowler, Chair of VCAM and learned that VCAM has a different sense about the inevitability of the merger (compared with CCTV). VCAM's approach to their funds (save as much as possible) is different than CCTV's which is more likely to invest in innovation and new ways of delivering public access. VCAM's leadership does not fully understand this. Mike met with Alan Levy, RETN Treasurer, and learned that there are questions about Channel 17's contributions to the Tech Core (and a lack of understanding about the significant investment that we are making through Andy's time). These meetings are a good opportunity to build leadership strength and prepare for joint decision making as time goes on.

Focus on Tech Core, New Consultant. Staff members of the four organizations gathered on 11/16 to map out ways to make the best use of and leverage the opportunities presented by the Tech Core, which will be built by March 2016 (if all goes as planned). The Tech Core presents a concrete project for us to realize both operational efficiencies and collaboration. There appears to be a higher level of comfort from VCAM and RETN for taking this approach.

Channel 17 is planning to integrate its playback into the VCAM/ RETN system after the November Elections 2016. A major theme of the group work (Programming, Production and Community Engagement) revolved around integrating/ rationalizing our collective asset management. This is a large undertaking, but would lead to organizational integration on several levels (resource management, establishing cultural norms and collaborative workflows). [See complete notes.](#)

The BAMO leadership team met with Susan Palmer, noted Vermont coach and mediator, who agreed to work with us as a "guide by the side" to help to build collaborative leadership skills. There continues to be strong agreement on the value of working together, while less agreement on the need to structurally change the organizations to make that happen. She will work with us during our next three meetings and we will evaluate.

BAMO Steering Committee meeting is slated for 12/17.

Comcast - The Comcast 2016 Committee has received responses to its 300 discovery questions from Comcast. We are in the process of structuring our pre-filed testimony, which has an ambitious schedule and deadline of end of December.

Burlington Telecom - The BTAB has added a third meeting to the discussion of criteria for finding a new owner (12/9 at 5:30). Two meetings were held this week with good turn out and a strong emphasis on "keeping it local". [See LGD Editorial.](#)

Executive Director Report – November 2015. [See Report prepared for Ch 17 Trustees.](#)

FY16 Budget Revision - Revised FY16 Budget. For December Discussion.

Development:

Civic Cloud Developments - [Update of MOU](#) Development Goals: \$35K & Strategy. We have put together a [Civic Cloud White Paper](#) and are starting to shop this around in order to raise \$30K. Jason and LGD are meeting with BTV Ignite Board members and other major stakeholders.

We have run the Channel 17 lawyer's recommendations by the Civic Cloud Collaborative members and they have recommended some changes to the Intellectual Property rights section. These outline the rights and responsibilities of Collaborative members and tenant account users. Please take a look at these [MOU Revisions](#).

Development Committee Update – We have not yet started follow up with the two outstanding prospects, although one of them, the Johnson's funded our CGVT Nonprofit Poultney Mixer through their Hills and Hollows Fund.

End of Year Appeal Plan: To raise \$10-15K by end of year through targeted campaign, one on one board asks to solid givers. See [Donor Analysis](#) and [Campaign Overview](#).

Strategic Direction Update - For Discussion with Board and Staff at upcoming meeting. LG and Jackie will schedule for January or sooner.

Bernie Stocking Stuffer DVD - Erin suggested we put together a Greatest Hits DVD to give to donors and sell nationally. In motion.

ADJOURN

2015: 12/18 - HOLIDAY PARTY

2016: 1/21, 2/18, 3/17, 4/15, 5/19, 6/10

BOARD CONTACT INFO: <https://docs.google.com/spreadsheet/ccc?key=XXXXXXXXXXXXXXXXXXXX>