

CCTV Center for Media & Democracy

The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.

MINUTES

Thursday 22 October 2015

[\(For more detail see this version\)](#)

Attendance - Erin M, Jason P, Tess G, Jane K, Mike M Staff: LG Davitian, Jackie Marshall
Approval of Minutes – September 2015 - Approved
Financial Statements 9/30/15 - Approved
Updates/ Consent Agenda: <ul style="list-style-type: none">- BAMO Update – See Update about focus on Tech Core and Consultant proposal. CCTV/ Channel 17 Board Meeting Proposed.- Update: Burlington Telecom and Comcast Organizing. - We need to promote turn out for the BT meetings on 11/18 and 11/20. We are working to develop the Cloud proposal by meeting with BTV- Executive Director Report – October 2015. - Accepted.- FY16 Budget Revision - Revised budget will come in November Meeting.
Major Donor Consultancy Update – Report & Recommendations (2 docs). Discussion with Scott McCardle. Scott conducted 18 interviews (8-12 with philanthropists, 4 staffers and 3 consultants).
Capacity Building as Objective: Most believe in capacity building but would not give to it. They were not as familiar with Common Good Vermont as we might expect but they think it is vital to health of the state.
Corporate Structure: They see this as a great bridge between VCF and NPO's. CGVT could be efficiently embedded into another entity. Think that VCF is a natural partner and we would be more successful if we were more fully endorsed and blessed by VCF.
Programming: They are interested in the topics of Leadership (Board, Succession) and Financial Health and Sustainability.
Types of programs: Learning Workshops, Champion for the Sector
Funding: Don't think that major donor campaign is viable. Should be funded by foundations.
Recommendations: We could be more focused in getting our brand out there. Raise profile of the sector Convene Advisory Board Talk with Marlboro and Other colleges about partnership
End of Year Appeal Plan: To raise \$10-15K by end of year through targeted campaign, one on one board asks to solid givers. See Donor Analysis and Campaign Overview .
Strategic Direction Update - For Discussion in Oct or Nov . - Postponed
ADJOURN

2015: 11/19, 12/17

2016: 1/21, 2/18, 3/17, 4/15, 5/19, 6/10

BOARD CONTACT INFO: <https://docs.google.com/spreadsheet/cc?key=XXXXXXXXXXXXXXXXXXXXXXXXXXXX>

