

CCTV Center for Media & Democracy

The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.

MINTES

Thursday March 9 2017

Time: 4 p.m. - 5:50 p.m. | CCTV HQ

Present: Mike McNamara, Jason Pelletier, Tess Gauthier, Erin Malone

Absent: Jane Knodell

Staff: LG Davitian

Attendance Present: Mike McNamara, Jason Pelletier, Tess Gauthier, Erin Malone

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Approval of Minutes – [January and February 2017](#) - Approved. Add Jane K and Andy to meeting attendance.

Financials - [February 2017](#) - Approved.

BAMO Meetings - Tech Core budget is being worked on to include capital and ongoing operating costs. These are expected to be ready by the end of March. We need to make sure that the true cost of managing the Tech Core is addressed and that Andy and Jessica's time is a/ value accordingly and b/ does not take away capacity from Channel 17 mission critical activities.

Comcast Case Status - Comcast has appealed to the PSB and it is likely they will take case to Federal Court if they don't like the outcome. We are working on this case now. We have solid advice from national PEG law firm (Speigel and McDiarmid) that we are on the right track with our arguments. Raising money for the federal case is the next major concern, along with recruiting support of Governor and AG's office given that Comcast is quite upset with their "treatment" in Vermont.

Marlboro/ CGVT Merger Case - Community meeting on merger progress and "focus group" on pros and cons scheduled for March 14th. LGD has conducted preliminary budget assessment and thinks the financial "hit" will be in the vicinity of \$20K.

Social Impact Bonds - Liz Ruffa has been working on this issue, gaining knowledge base and putting together a technical assistance proposal to Harvard SIB Lab with VEIC and VT Dept of Health. This has been red lighted by head of AHS, but we are still working on this and meeting with inventive community/ sector members to brief them and build a circle of support for this approach to funding nonprofit work in troubled times.

Streaming First - We are working going live with all of our municipal meetings. Jason is helping as project manager and this will form the basis of our revised streaming first workflow to underpin our entire operations. All of Andy/ Jessica's technical work points us in this direction. The strategy occupies a unique niche and will create

efficiencies in our “assemblyline” and open new opportunities and partnerships and possibly funding.

How can the Board support strategic initiatives such as these?

Through advice with marketing, project management and community advocacy. We can now consider expanding the Board (now that BAMO shared leadership is not on the horizon). We’d look for legal, marketing, fresh, hardworkers. Discuss more at the next meeting.

Note: April 20 and June 8 are the next dates. June 9th is the Picnic!

NEXT MEETING:

REVIEW AND APPROVE TAX RETURNS/ FINANCIAL REVIEW
DISCUSS CCTV INVESTMENT STRATEGY

ADJOURN: 5:50 p.m.

2017: Second Thursday: 2/9 - 4 p.m., 3/9, 4/20, 5/11, 6/8

[BOARD CONTACT INFO](#)