

# MINUTES

Thursday May 11 2017

Time: 3.30 - 5 p.m. | CCTV HQ

PRESENT: Mike McNamara, Jason Pelletier, Jane Knodell, Erin Malone, Tess Gauthier

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Approval of Minutes – [April 2017 - Approved](#)

Financials - [April 2017 - Approved](#)

## DISCUSSION/ ACTION

**[CCTV Content Policy Review and Approval](#)** – This policy provides a comprehensive approach to CCTV and Channel 17's content ownership, licensing, commercial contracts and archiving. They have been reviewed by staff and legal counsel. The policies clarify that Channel 17 owns content produced on the channel unless a community producer is involved in the actual production of their content. The policies link to updated commercial contracts for use of the archives. The policies also related to updated Election policies which do not limit the use of digital archives in the case of opposition political advertising. CCTV and Channel 17 content is now subject to Creative Commons Share-Share Alike Non-Derivative Non-Commercial Policy. They have been approved by Chanel 17 Trustees. - Approved by CCTV Board.

**Marlboro/ CGVT Merger Status** – This process has been slowed by Marlboro's own Graduate School consolidation. The next conversation is on budget. For example, there are differences in pay scales for Windham v. Chittenden County. More to come on this.

**Streaming First - Channel 17 Update** – The Streaming Pilot is working very well demonstrating the hard work of the staff and the value of a dedicated project manager (thank you Jason!). Next up: Marketing Strategy and tying the YouTube streams into ch17.tv. The larger question of whether we can title programs in the field will be taken up as a distinct project.

**Board Recruitment: Discussion** – Some possible candidates are emerging including Mary Simons who runs Conversations from the Open Road has indicated an interest. Lauren-Glenn will follow up. <http://www.conversationsfromtheopenroad.com/>

**Strategic Direction Status** – Given that the Media Factory is pursuing its own course. CCTV and Channel 17 is focused on its core mission of greasing the wheels of democracy and scanning the horizon for opportunities to educate the public about threats to democracy and media access. Jeff Chester's October visit is one example of

this: Democracy Disrupted: Data, Privacy and the 2020 Election. [See Guardian article on this topic.](#)

**ADJOURN**