

## Channel 17/ Town Meeting Television

*The mission of Channel 17/ Town Meeting Television is to be a community supported and sought after multi-media resource that engages citizens in local government.*

## CCTV Center for Media & Democracy

*The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.*

### AGENDA

Thursday June 8 2017

Time: 4 - 6 p.m. | CCTV HQ

#### Welcome & Attendance

[CCTV May 2017 Minutes - Approved](#)  
& [Channel 17 May 2017](#)

[CCTV May 2017 Financials - Approved](#)  
[Channel 17 Financials April 2017](#)

#### DISCUSSION/ ACTION

**BAMO Next Step Discussion:** [See Notes 5/25/17](#) - General sense that we could move beyond the precise accountability and think of this a joint asset going forward with transparency. The EDs were ready for this position. All three groups are seeing the potential now that it is up and running.

**To Do:** Cost and Accounting of what we are saving going forward. **Two Documents: Operational / Procedures Document (drafted by Staff) and**

**Modification of Working Agreements:** VCAM and RETN is working on a new agreement given the deeper relationship. In the process of revising on these MOU's. This could become the foundation for a service agreement around the Tech Core or a new MOU. We have been operating on the Merger MOU, but pivoted to this project. We are called to draft a new agreement. How do we share costs going forward?

Policy Document (drafted by Boards): **What do we want out of this Tech Core? What do we want in a working agreement together? What should our goals be?**

**For discussion by respective Board's: October 1? - Schedule another meeting with this as the focus. This will drill down our goals related to the Tech Core. July - early August.**

- What are our organization's goals

- What are our measures of success
- What is our return on investment
- Future needs
- Financial data points
- What to bring forward from current MOU
- Is it still a Merger Feasibility Study or is it something different?

We want some shared expectations about upgrades. Discuss this by September 1. New MOU by October 1. ED's will meet in September.

**Streaming First [Engagement Strategy](#)** - Core group of Channel 17 staff working on streaming the meetings live. To move beyond the Pilot phase we have 2 criteria to meet: certain threshold of reliability and having the streams availability on the website to mid-July. At that time we will reach out to municipalities about this service availability. The next phase has to do with community engagement.

**To Do:** Examples of how to connect public to the live opportunity. Research examples and discuss more fully. Goal: 2-3 ideas that we could try out. Ways that we can help the municipalities see the value.

<https://knightfoundation.org/articles/22-ideas-win-knight-prototype-fund-support>

**Comcast Update** - Waiting to hear from PSB on Comcast's appeal. This may go to federal court. Will

**BT** - 8 letters of intent - all respondents met the minimum prices. Range from high to low bid is 2:1. Range of types of companies. Bunch of different options: publicly traded companies to the local coop. The BT Advisory Board will have finalists to City Council by 7/10. Public presentations will be covered + private meetings. Final decision by end of summer with hope for resolution.

**Strategic Direction Status** - We will resume discussion of Archives, Post-Production and Training using the prototype for teh Streaming Porject projected managed with Jason's help and suported by the Streaming Pilot model. We will engage in broader strategic discussions this summer and then crate porjects to help make it happen. Staff is in a more cohesive state and the Coordinating Committee has proved to be helpful.

**ADJOURN**