

MINUTES

Joint Channel 17/ CCTV Board Meeting

January 12 2017

Present: Channel 17: Elaine Sopchak, Ginny Lyons, Howard Wooden

CCTV: Michael McNamara, Jason Pelletier, Erin Malone, Tess Gauthier

Staff: LG Davitian

BAMO staff and board meetings have been taking place for more than three years. The progress of late has focused on the development of the Tech Core. It is clear from meeting with fellow Board members (as Mike and Elaine in December) that their frame of mind is notably different from that of CCTV and Channel 17. The BAMO merger is not an ongoing topic of Board discussion. They were affronted by CCTV/ Channel 17's proposal for RETN to take up the Channel 17 contract and CCTV Productions. They are not aligned with the current deliverables of the MOU. They do not see Ch 17/ CCTV as equal partners and do not experience the same urgency. The BAMO Board members asked Channel 17 and CCTV to return to them with recap of Andy's time, the cost of the Tech Core, plan for sharing costs and Channel 17 plan and vision. While Channel 17/ CCTV Board agree the Tech Core costs are important to discussion, the group does not think it is incumbent upon CCTV/ Channel 17 to present their plan to full BAMO discussion. They would rather revamp the MOU to reflect what is really taking place.

The Ch 17/ CCTV Board members agree that a facilitated discussion of shared goals makes the most sense for next steps.

At the same time, BAMO staff has worked successfully in 2016 to:

- Build Tech Core as a platform for future technical and operational collaboration
- Negotiate with BT for an 11 year contract
- Build a case with VAN for Comcast renewal

For the next meeting, 1/25/17, the Channel 17/ CCTV Board members would like a better understanding of the financial and technical requirements of the Tech Core and to strategize about the next BAMO Steering Committee.

Joint Channel 17/ CCTV Board Meeting | January 25 2017

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[Overview of Tech Core](#) was submitted for review and discussion. Based on these materials, the Channel 17/ CCTV Board's determined to focus on our internal operational needs in light of opportunities presented by the Tech Core and the reality that there will not be a short term

BAMO merger. It is also important to acknowledge that the RETN and VCAM take a different approach to technology decision making.

The practical opportunities for moving forward on the Tech Core include:

- Shared operational costs (Tech Core Working Group is working on this)
- Shared staff responsibilities for the Tech Core supported by intentional cross training program
- Identification of the role Andy Crawford and Jessica Bright will play as mission critical staff for maintenance of the Tech Core, this needs to be explicit
- Incorporation of higher level project management skills, such as [AGILE](#)

In preparation for Steering Committee meeting, CCTV/ Channel 17 will prepare an overview of:

- What we have accomplished
- What we have learned (merger is not widely shared, board involvement is critical, tech core may be the way forward)
- Way forward: Redo the MOU, leave door open for other discussions, work on the tech core, possibility of working on shared playback.
- Request Susan Palmer as Facilitator.

CCTV Board Meeting 9 February 2017

Present: Erin Malone, Tess Gauthier, Jason Pelletier

Staff: LG Davitian

- CCTV Financials/ January 2017 - Approved.
- Minutes - Not available for approval (see above)

BAMO Next Steps - Jason and Tess worked on a proposal covering the issues identified above. The presentation will have the most support if it comes from the RETN and VCAM staff leaders as well. Jason will follow up and see what additional elements they would like to see included.

CCTV/ Channel 17 Next Steps - Now is a good time for us continue our efforts to improve our public position and internal efficiencies/ effectiveness. With the staff, we are in the process of developing the Channel 17 contract for FY17-18, which ties into are looking at a number of related initiatives:

- Improving communications protocols and learning about nonviolent communications
- Improving workflows and project management (Tess is able to help with this To Do: Document the Workflow--this is done, share it).

- Polishing our brand and unique positioning (Erin is able to help us with this. To do: Round up current documentation, meet with staff and a few key stakeholders, restate the brand position for Channel 17 and CCTV Productions).
- Tie into our results based accountability framework.