

## CCTV Center for Media & Democracy

*The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.*

### MINUTES

Thursday 11 January 2018

Time: 5 - 6:30 p.m. | CCTV HQ

**Welcome & Attendance:** Jason Pelletier, Erin Malone, Jane Knodell (via phone)

**Staff:** Lauren-Glenn Davitian

**Guest:** Abbie Tykocki

**Approval of Minutes** – [November 2017](#)

The approval of the November 2017 minutes was postponed until the next meeting.

**Financials** - [December 31, 2017](#)

The approval of the December 31, 2017 financials was postponed until the next meeting.

### DISCUSSION/ ACTION

- Formal consideration of Mary Simons to join the Board
  - The Board voted to have Mary Simons join the Board for the term of one year.
- Annual Giving Goal Update - \$6K + \$9K
  - Annual giving included about \$6,000 in general giving and \$9,000 as a single gift.
  - There were 5-6 new givers.
  - We saw an increase in online giving.
  - We will need to increase major giving in 2018, with a goal of an additional \$20,000. We will need to develop a strategy for this.
- Cable Advocacy: Comcast Case/ BT Sale Update
  - The Burlington Telecom sale has not yet been sent for regulatory approval.
  - We have filed to be interveners in the Comcast case, though Comcast is arguing that AMOs aren't eligible for intervener status.
- Advocacy: Legislative Matters: Privacy and Net Neutrality/ Tax Implications
  - In light of recent FCC actions regarding Net Neutrality, Vermont is looking at its own options.
- BAMO Update
  - VCAM has asked CCTV for a proposal for our Business Manager to manage their accounting/books.
  - VCAM has invited us to their Producer's Dinner: Friday, 1/26, 6-9pm at VCAM.
- CGVT Merger Update
  - The Center for New Leadership has hired an interim director.
  - Morgan will continue to manage logistics for the program.
- Board Recruitment
  - Several candidates have expressed interest in being considered for joining the Board. Conversations are

ongoing.

- Executive Director Review
  - Lauren-Glenn will provide the review instruments that has been used in the past as an example.
  - A subcommittee of this Board will take the lead on this effort.
- Board Self Review
  - Since this has been a time of transition for the Board, we will develop a review instrument to use in the future. The Board will discuss the review instrument at the next meeting.
- Elections of Board officers for vacancies: What are the next steps for this? When do we want to do this?
  - Chair
    - Jason Pelletier was nominated and approved by vote to be Board Chair.
  - Co-Chair: This position will be elected once the Board membership has been increased.
  - Treasurer: Jane Knodell is interested to continue as Treasurer.
  - Secretary: This position will be elected once the Board membership has been increased.
- Meeting Frequency
  - The Board will consider the meeting frequency moving forward. The current thinking is that subcommittees will be formed as the Board membership expands, and we will want/need to adjust the frequency of full Board meetings to accommodate the work of the subcommittees.
- Bylaws
  - We will review the bylaws for anything that the Board would like to modify or update. One such area of interest is the term of members for the purpose of providing longer terms to enable greater strategic progress and continuity.

**ADJOURN**

**Upcoming Meetings: [Link here](#)**

**[BOARD CONTACT INFO](#)**