

# CCTV Center for Media & Democracy

## BOARD MEETING

### MINUTES

Time: **Thursday, April 11 2019 from 5:30 p.m. to 6:40 p.m.**

Location: **CCTV Center for Media & Democracy, 294 N. Winooski Avenue, Burlington VT**

[Upcoming Meetings](#) | [Board Contact Information](#) | [Dashboard FY19](#)

*The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.*

**Present:** Erin Malone, Jane Knodell, Mary Simons, Julia Vallera, Shay Totten **Staff:** Meghan O'Rourke, LG Davitian

**Approval of Minutes:** [February 2019](#) - Approved

**Approval of Financials:** [March 31, 2019](#)

- Overall, we are on track. Channel 17 is over budget due to large administrative cost allocation, due to audit bill ing (\$8K)
- Re: Budget changes, we increased tech person hours to 29 hours - will revisit this arrangement in next buget.
- CCTV is working with with Media Factory to upgrade to upgrade Tech Core capacity. RETN and VCAM will purchase necessary equipment for Tech Core upgrade and CCTV will pay for Clearbearing labor up to \$10K. Total project cost estimated to be \$30K
- After a few years, we have finally completed shared playback system. Our content gets played out from Media Factory now rather than Ch 17 HQ.
  - Kim Villemaire has done a fine project management job and is also learning how to work the new system. This project involves high level of collaboration with Media Factory.

**Accept [Resignation of Scott Pavek](#)** - Accepted. Erin will send a note of thanks.

**Board Recruitment Discussion (15 minutes at each meeting)** - Who should be at the table? How can they help us to shape our future? How do we become more

reflective of the community's we are serving? We had discussed moving to nine and to recruit for the Fall. We can add a two more, to get to seven. Community producer, youth representation, folks who are good at connecting communities and bring us together.

Some Ideas: Emily Anderson - Bridging program  
CCV professor who brings students to studio  
Eric Covey  
LG will Check with Meghan.

**Meeting Schedule** - Request for joint meeting with Channel 17 Trustees in May, Summer Retreat Schedule. Erin and Elaine can frame it. Next meeting is May 14th. Agenda item: FCC FNPRM Implications.

**Development Working Group Report:** Discuss the recent and future work of the Development Working Group, specifically including: Planned for 5/30 Zero Gravity event as a point of entry introduction for people outside of our current circle. This will lead up to the 35th Screening. The event will feature screen based archival content, welcoming comments, Public Access TV Bingo, beer special, and give aways.

**Major asks** - Luncheon at Bobbie Lanahan, major donor asks are now underway, mailers with request with will follow the events.

- [Meeting Notes](#)
- Front Porch Forum Collaboration
- 35th Anniversary Goals: \$35K for 35 Years
- Calendar of Events for Spring 2019

### **Advocacy Update**

- Rep. Peter Welch Round Table - Watch [here](#).
- Overview of Issues: [Talking Points Memo](#)
- [Vermont Poll Qs](#) Results
- VAN Legislative Action Update
- Federal Case Update - Mediation underway
- FCC Update - Decision expected in mid-2019 Related: [BTV Streets Fee/ PEG Fee](#)
  
- 18 VAN Executive Directors attended at short notice

- peter welch was super receptive
- appreciated the insights
- very interested in the flow of youth through media
- Helen R spoke about how important media access is to her - connection between residents and elected officials
- access tv people at screening in June
- Jt. johnsbury rep talking about funding competition between all the public access services. cable industry is still going to collect the money - but it goes into their pocket.
- interesting to have numbers of volunteers from each ED from each access channel.
- Annual report goes to Peter Welch
- Have a fact sheet
- Study committee in legislature working to study what the state can do to support PEG funding. For example a bill, or tax or something
- Reviving VIT - Vermont Interactive
- A series with the media corp to address rewiring at statehouse
- PUC held workshops - the only progress was to reveal comcast compliance
- FCC ruling will hit June - next meeting we can discuss what we want to do if FCC hits.

### **Channel 17 Strategic Direction & Business Plan**

- [Notes from December 14th Meeting](#)
- [Strategic Planning Materials from 2017](#)

Staff Strategic Plan [Leadership Development Discussion](#) - 1/24/19

### **Adjourn**