

MINUTES

Meeting of the CCTV Board of Directors

Time: **Tuesday 12 October 2019 - 2-3 p.m.**

Location: **CCTV/ Channel 17 HQ**

[Upcoming Meetings](#) | [Board Contact Information](#) | [Dashboard FY19](#)

The mission of CCTV Center for Media & Democracy is to open the door for democratic social change to happen. We aim to be a trusted provider of free speech training, tools and channels. We serve activists, civic leaders, nonprofits and community members who want to increase their reach and impact.

Approval of CCTV Minutes: [October 2019](#) - APPROVED

Approval of CCTV Financials: [October 2019](#) - APPROVED

Strategic Plan Process (EM)

- **Local Media Proposals** - 1. [Hyper Local Proposal looks more closely at “curation” as a way to drive more people to our content, curating the “top lines”, and “driving a bigger conversation about what is happening in communities” and connect us more directly to our mission of connecting our neighbors/](#). The long term goal is to engage more community “journalists” through training of HS and college students and pairing them with the community. We are the space where these collaborations take place. Plus we are more intentional about who’s stories are included. Grant support could come from multiple sources (e.g. [Center for Cooperative Media](#), Knight) built around ideas of trust, news, capacity building, and even handed public engagement and connectivity. Additional goal/ benefit: increase subset email lists.
- 2. [FPF](#) is going to Knight Foundation for a news aggregation project and seeks CCTV support.
- Update on Branding Meetings/ MO* - Setting the groundwork.
- Set schedule of series of dates (how fast/ how slow?)?
- Work with Channel 17 Trustees? - Set up date for January meeting.

Fundraising (KS)

- Set Board Goal for End of Year Campaign - Board Members, please report your pledge to Kathleen by November 15th.

Board Recruitment

- Bring 2 recommendations of interesting and interested people you want to meet with every month and influence interesting free speech work.
- Ideally: rotating student seat (BHS Register), represent groups that we would like to have at the table, person who offers practical skills (legal, design). Bring names to the table - also possible to pre-qualify in advance.

Draft Contract with Channel 17 - [Review Here](#). - Ready to be presented to the Trustees in a couple of weeks.

Policy Update -

- [FCC 621 Order Update](#) - This FCC Order, that allows non cash franchise costs to be subtracted from franchise fees, is under appeal. Pls see the update.
- [PEG Study Committee Draft Language and Next Steps](#) - We've made progress with the Draft Legislative language to hire a consultant to assess the state's authority to accrue public benefit costs from broadband providers, OTT users of the broadband and possibly other sources.
- LGD Presentation at EEE - [To Watch](#).

Adjourn

***Brandstorming time** - Wednesday, November 6 at 2:30 p.m. [Please review the notes](#). This meeting we will wildly propose names, logo looks, color schemes etc. All ideas welcome. After this meeting we will bring in a design consultant to work on our concepts.