

CCTV Board Minutes

23 March 2021

Present: Erin Malone, Julia Vallera, Mary Simons, Shay Totten, Jane Knodell

BOARD MEMBERS AVAILABILITY / TIME COMMITMENT

Julia - wants to help in current capacity (2 hrs / month) plus additional (2hrs / month)

Erin - does not want to take lead, maintain current capacity (4/5 hrs / month)

Shay - yes! currently doing (2-4 hrs / month) could increase up to 10 hrs / month, currently thinking of serving on the board for about a year longer but could stay longer depending on what the next phase of CCTV looks like, interested in helping find people / person to take the organization to the next iteration

Mary - passionate, wants to help shape next phase current (3 hrs / month) could contribute 10-15 hrs / month

Jane - wants to help with transition to next iteration, wants to ensure LG feels good about what happens next to the org, current capacity (4/5 hours month) can increase time when school is not in session

FIRST THOUGHTS

- Get CCTV to stop thinking about TV
- Media v Civic Action
 - journalism culture changing
 - positioned to add to debate
- Loose collaboration with other organizations
 - Storytelling
- EX VT Trust but only funds VTDigger
 - bigger vision to disperse across media orgs
 - use / access this money to achieve other goals
- Separate CCTV from CH17
 - continue inspiring media
 - CCTV - civically engaged, democracy, public service
 - CH17 - provide access
- Build up CCTV Productions
 - build up
 - new feel
 - create content that people want to watch!
- Chelsea Green Publishing EX / exploration (this never happened, Shay was involved and walked us through)
 - Flat organization
 - three directors (CCTV Productions, CH17, Partnerships)
 - supported by strong board where partner orgs have individuals on board
 - to make it happen need:
 - clear lines of responsibility
 - well document systems

- collective decision making process
 - roles defined
 - NO gray area
- Pandemic - upside
 - staff recognized changes to be made - systems, work flow
 - opportunity for staff to make changes
- Little overwhelming to tackle... maybe simplify - hire someone and then make changes
 - ED transition
 - restructure
 - hire, train new ED
- Partnership - let's go! Seven Days
 - urgent need today
 - their staff can write grant
 - cross platforms
 - rethink journalism - civic v journalism
 - start small / test

NEXT STEPS

- Mary and Shay will meet in next two weeks
 - think through 2 - 3 other partnerships
 - think through flat structure with multiple directors
 - send plan to Jane, Julia, Erin
- Board will meet week of 4/4 to review
 - prepare ideas for LG
- Board will meet with LG for 1 hour before or after 4/13 12PM Joint Board Meeting
- LG & Kathleen - work to document all relationships with donors
 - interests, communication preferences
 - capture it all
 - GOAL: institutionalize knowledge
 -