

CCTV Center for Media & Democracy

CCTV Board Minutes

24 August 2021

Present: Erin Malone, Jane Knodell, Mary Simons, Shay Totten

Staff: LG Davitian, Meghan O'Rourke

[Discussion of new board members and decision criteria. See attached.](#)

Discussion of Journalism Funding Partners as possible way forward with 7 Days. CCTV is best to collaborate with them on a grant projects.

Discussion of Media Hub - Year long community conversation that builds on our role as a convenor with key partners FPF, Folklife, Local News, Other Partners such as ALV, Student Journalists

To Do: Think about how to construct preliminary outreach and when. Proposed to start with listening sessions, ID community needs, include discussion of restorative journalism (seeking connection not the headline). Example of such a project could be on Public Safety or Housing. The Housing Summit is a good opportunity to build around. Take time frames into consideration. Ensure we have funding runway. See how this fits into current programming and media education efforts.

Local Media Map - Always good to start with an assessment of media players as well as issues people care about. This could be done with UVM Students/ Myles Jewell and also with Leadership Champlain. Review: Topics local media cover, emphasis, coverage. ID the gaps.

How can we use our partnerships and production capacity to build collaborative project that will improve public understanding of current and pressing civic matters.

This idea is still under development. How does it serve our goals, current activities and strategic direction.

To DO: Look for funding models in order to create a model funding bid.

Upcoming Board Dates

Wednesday September 16th - 10 am - No Mary

October - No Mary Week of October 18 - No Jane in October

Working on Week of October 25?

Tuesday November 16th - 10 am

Tuesday December 14th - 10 am